

25 February 2010

TA Investment launches TA BRIC and Emerging Markets Fund

Kuala Lumpur, 25 February 2010 - TA Investment Management Berhad ("TAIM") today launched the **TA BRIC and Emerging Markets Fund ("TABRIC"),** a Fund that will be invested in Shariah-compliant equities and equity-related securities of companies that have their primary businesses in Brazil, Russia, India, the People's Republic of China ("BRIC") as well as other emerging markets.

Chief Executive Officer of TAIM, Mr Wong Mien said, TABRIC aims to provide medium to long-term capital growth from investments in a diversified portfolio of Shariah-complaint securities of emerging markets and domestic Sukuk. BRIC are countries rich in natural resources and the main drivers of their economy are the manufacturing and manpower sectors. With a huge population demography and strong domestic demand for basic products and services such as vehicles, electronics, textiles and infrastructure, the economic growth in these countries is poised to be stronger in the future. High public spending coupled with investments will accelerate the pace of their economic growth. In the long term, increasing wealth and affluence will transform BRIC into the economic powers of tomorrow.

The investment strategy is to invest a minimum of 70% into Shariah-compliant equities and equity related securities and a maximum 30% into domestic Sukuk. Depending on the relevant economic and market conditions, at least 60% of the Fund's Shariah-compliant equity portfolio will be invested in BRIC. However, the Investment Manager also reserves the right to take defensive positions by fully investing in domestic Sukuk, cash or Islamic money market instruments for stable returns in the event of adverse economic, political or market conditions.

TABRIC has an approved fund size of 400 million units. The price per unit of the Fund is RM0.50 and will be offered for 21 days from its launch date 25 February until 17 March 2010 with a minimum investment of RM1,000. TABRIC is available for purchase from TAIM offices, its authorised unit trust consultants and Institutional Unit Trust Advisers (IUTAs), namely, EON Bank, Maybank (available from 8 March 2010), Philip Mutual and Standard Chartered Bank, For more information, please call 1-800-38-7147.

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For media queries, please contact TA Investment Management Berhad.



NOTE TO THE EDITOR



Chief Executive Officer's Profile Mr Wong Mien TA Investment Management Berhad

Mr Wong is responsible for the overall direction and supervision of the company. He graduated from the University of Malaya with a Bachelor of Science (Honours) majoring in Mathematics in 1987 and qualified as a Certified Financial Planner (CFP) in 2003.

He has since garnered over 20 years of experience in the financial industry while working with American International Assurance Berhad, HLB Unit Trust Management Berhad and Alliance Investment Management Berhad. This included being involved in the management of a unit trust company while serving as the General Manager of KL City Unit Trust Berhad from 2002. He took over the helm of TA Investment Management Berhad in March 2008.

Profile of TA Investment Management Berhad

TA Investment Management Berhad (TAIM), a subsidiary of TA Securities Holdings Berhad (TASH) was incorporated on 17 April 1995 and commenced operations on 1 July 1996. As at 31 January 2010, TA Investment Management Berhad (TAIM) has total assets of RM722 million, being a combination of unit trust funds and direct mandate portfolios under its management.

TAIM has more than thirteen (13) years of experience in managing unit trust funds and a total of nineteen (19) funds currently under its management, of which 6 are Shariah-compliant funds and the remaining 13 are conventional funds. Its investment portfolio comprises a wide spectrum of funds ranging from low to high risk and caters to the different financial needs and objectives of investors.

TAIM funds are invested in both the local and international markets by an experienced investment team. These unit trust funds are distributed directly to customers as well as through appointed Institutional Unit Trust Advisers (IUTAs) and authorised consultants.

For more information, please call 1-800-38-7147 or visit our website at www.tainvest.com.my.

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