

The Fund leverages Fullerton's deep Singapore heritage and more than two decades of experience in navigating equity markets. By combining local market insight, a disciplined investment framework and robust risk management, the strategy channels capital towards companies best positioned to benefit from Singapore's continued economic and market development.

The underlying Fullerton strategy focuses on identifying companies with clear catalysts for long-term value creation. These include corporate actions such as restructuring, divestments, share buybacks, dividend policy enhancements and improvements in profitability.

The portfolio is built through fundamental research, on-the-ground analysis and active engagement with company management teams. This approach aims to support and accelerate value-unlocking initiatives across selected holdings.

The strategy maintains a flexible mandate across all market capitalisation segments, including mid- and small-cap equities. Sector allocation is actively managed based on prevailing market conditions, with exposure across financials, real estate, industrials and other key sectors.

Ms Tee Ling Ling, Chief Executive Officer of TA Investment Management Berhad, said: "We are delighted to introduce the TA Singapore Value-Up Fund as the first EQDP-linked retail strategy in Malaysia. By investing primarily in the Fullerton Singapore Value-Up, we are providing Malaysian investors access to a differentiated Singapore equity strategy focused on companies with identifiable value catalysts. The Fund offers the potential for long-term capital appreciation while enhancing portfolio diversification into a market supported by strong fundamentals and governance. This launch reflects TAIM's commitment to expanding access to research-driven investment solutions for Malaysian investors."

Mr Mark Yuen, Chief Business Development Officer at Fullerton Fund Management, said: "The TA Singapore Value-Up Fund extends the reach of our Singapore Value-Up strategy to Malaysian investors, allowing them to participate in the same high-conviction portfolio that we manage under the EQDP framework. By focusing on companies with identifiable catalysts for value creation and engaging constructively with their management teams, we aim to deliver positive financial outcomes for clients. Our collaboration with TAIM brings together TAIM's deep understanding of Malaysian investors' needs and Fullerton's on-the-ground Singapore equities expertise, creating a compelling avenue for investors seeking quality exposure to Singapore's equity market."

The launch of the TA Singapore Value-Up Fund in Malaysia reflects long-term optimism for Singapore's equity market, supported by robust economic growth, increasing productivity, rising earnings potential and a stable currency. Recent government initiatives to boost capital efficiency,

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