

**English Version**

## **1. Introduction**

Personal Data Protection Notice of TA Group (“TA PDPN”) is applicable to TA Enterprise Berhad and its subsidiaries (“TA Group, we, us or our”) and in line with the Personal Data Protection Policy of TA Group (“TA PDPP”). We are committed to keep confidential of your personal data in accordance with the Personal Data Protection Act 2010 of Malaysia (“PDPA”) and any modifications thereof.

Data Subject in the PDPA is defined as an individual who is the subject of the personal data and shall not include a deceased individual. TA PDPN is applicable to personal data of individuals only and does not extend to data of companies or corporations.

In providing our services or products or for the specified purpose in our commercial transaction, we collect personal data of individuals as mentioned in section 3 below.

We reserve the right to update or revise TA PDPN at any time and make available the current TA PDPN on our websites. Please check our websites from time to time if there is any update on TA PDPN. In the event of any inconsistency between the English version and the Bahasa Malaysia version of this notice, the English version shall prevail over the Bahasa Malaysia version.

## **2. Objectives**

TA PDPN is to comply with the requirements of PDPA and including but not limited to:

- a) Communicate TA PDPN to our customers and relevant individuals.
- b) Types of Personal Data we collect, how we collect and use.
- c) Rights of Data Subject.
- d) Data Security.
- e) Availability of our business contact of the Data Protection Officer and contact details to our customer and the public.
- f) Receive and Respond to Complaints.

## **3. Personal Data**

Personal data is any information of the data subject or third party related to the data subject collected in respect of commercial transactions. This information is collected from various sources, including but not limited to the information provided directly by data subject to us, information from third parties/authorised representatives, interaction/communication with our Help Desk/Customer Service Officers/Sales Officers/Online reservation chat/Social media platforms/Emails/Contact Us forms on our websites, download and use of our mobile device applications, use of/access to our website, register details on our websites, visit to our office premises, response to our market survey and information in the public domain.